

Privacy Policy

The partners of the "EMAC McKinsey Marketing Dissertation Award" organizing committee ("committee" or "we") are committed to protecting the privacy of the personally-identifiable information that we collect from you as you use this Web site (the "Site"). The scope of the committee's commitment is detailed in this Privacy Policy.

What personally-identifiable information is collected?

The committee collects personally-identifiable information on certain areas of the Site when users access information and submit their applications. The personally-identifiable information collected may consist of information that you provide, such as names, mailing addresses, e-mail addresses, telephone and fax numbers, and, for recruiting purposes, any other personally-identifiable information on your resume. In addition, the committee collects certain information that you do not visibly enter, such as your IP address, browsing pattern on the Site, click stream, and the status of cookies placed on your computer by the committee, as described below.

How may the committee use my personally-identifiable information?

The committee uses your personally-identifiable information to fulfill your requests for information, to process your requests to participate in conferences and events, to evaluate any job applications or other employment-related inquiries that you may submit, or for such other business purposes as you may initiate or request. We may keep any of your personally-identifiable information on file and use it to contact you for recruiting purposes. The committee also uses personally-identifiable information to perform statistical analyses of user behavior in order to measure interest in specific areas and information posted on our Site. The committee uses personally-identifiable information collected from cookies and IP addresses as described below. The committee may provide your personally-identifiable information to any of its affiliates worldwide for such purposes.

How may the committee use my submitted summary of my dissertation?

Submitted summaries are viewed by EMAC and McKinsey and given by EMAC to the reviewer assigned by EMAC to evaluate them.

The precise application process is as follows: The jury will be chaired by the EMAC VP Publications, who will appoint two EMAC members and two McKinsey representatives to compose the jury. The jury chair will also select a minimum of two external reviewers for each submission unless she or he judges the paper inappropriate or of insufficient quality.

Based on the outside reviews and evaluation of the panel, three finalists will be selected to present their papers to the jury at the EMAC conference in Oslo, Norway, on May 24-27, 2016. The jury will then select the winner, whose name will be announced at the conference.

An abstract of the dissertation summary may be used for communication purposes and/or published in EMAC or McKinsey publications. Publication details will be aligned to the policies of the institution granting the PhD and will be discussed with the award winner once he or she has been selected.

After the award ceremony, the submitted summaries will be kept on file solely for the purpose of documentation.

Are cookies and IP addresses used?

The Site uses cookies to identify you and your interests and to track usage of the Site. Cookies are small pieces of text stored on your computer that help us know which browser you are using and where you have been on the Site and on Web sites to which you may link in order to use some of our features. By accepting our cookie, you will be permitted access to certain pages of the Site without having to log in each time you visit. A user who does not accept the cookie from the Site may not be able to access certain areas of the Site. The committee also logs IP addresses, or the location of computers on the Internet, to help diagnose problems with our server and to administer the Site.

If you prefer not to accept a cookie, you can set your Web browser to warn you before accepting cookies, or you can refuse all cookies by turning them off in your Web browser.

Is personally-identifiable information disclosed to third parties?

The committee shall not intentionally disclose or transfer (and shall take reasonable steps to protect the confidentiality and security, and to prevent the unauthorized or accidental disclosure of) your personally-identifiable information (including IP addresses) to third parties (i.e., persons or entities that are not affiliates of the committee), whether for such third parties' marketing purposes or otherwise, subject only to the following four exceptions: the committee may disclose your personally-identifiable information to third parties in the event that such disclosure is required by the laws, rules, or regulations of any nation, state, or other applicable jurisdiction; the committee may disclose your contact information to third parties as appropriate for the committee to make transmissions or deliveries to you; the committee may disclose your personally-identifiable information if, in connection with submitting the information, you consent to such disclosure; and the committee may disclose contact information for you in response to inquiries by bona fide rights owners in connection with allegations of infringement of copyright or other proprietary rights arising from information you have posted on the Site or otherwise provided to the committee.

Links to third-party sites

We may provide links to third-party Web sites as a service to our users. In addition, some of the content appearing to be on this Site is in fact supplied by third parties, for example, in instances of framing of third-party Web sites or incorporation through framesets of content supplied by third party servers. Please be aware that we cannot control and are not responsible for the information collection practices of such third-party Web sites, which may differ from those of this Site. We encourage you to review and understand the privacy policies on these Web sites before providing any information to them.

Security

The committee has implemented generally accepted standards of technology and operational security in order to protect personally-identifiable information from loss, misuse, alteration, or destruction. Only authorized committee personnel are provided access to personally-identifiable information, and these employees are required to treat this information as confidential. Despite these precautions, the committee cannot guarantee that unauthorized persons will not obtain access to your personally-identifiable information.

Children's online privacy protection

The committee understands the importance of protecting children's privacy, especially in an online environment. The Site is not intentionally designed for or directed at children 18 years of age or younger, and the committee will not intentionally collect or maintain information about anyone under the age of 18.

Changes to Privacy Policy

We reserve the right to make changes to this Privacy Policy from time to time. We will alert you to any such changes by updating this Privacy Policy and obtaining your consent to the revised version.

This Privacy Policy was updated June 24, 2015

Contact us via e-mail

If you have any questions about our Privacy Policy, please contact us via e-mail at info@marketingdissertation-award.eu